



EVERY SEASON STARTS AT
DICK'S
 SPORTING GOODS

EXCLUSIVE SHOP EVENT

Gear up for football season and take 20% off your purchase of cleats, equipment, and more!

DISCOUNT EXAMPLES

FOOTBALL CLEATS.....	\$39.99
20% DISCOUNT	-8.00
FINAL COST	\$31.99
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RECEIVER GLOVES.....	\$55.00
20% DISCOUNT	-11.00
FINAL COST	\$44.00
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FOOTBALL SHIRT.....	\$54.99
20% DISCOUNT	-11.00
FINAL COST	\$43.99

MIDDLETON CARDINAL



YOUTH FOOTBALL

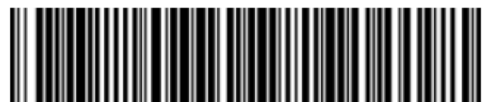
Appreciation Days

7/22 – 7/23/17

DICK's Sporting Goods
 West Madison

EVERY SEASON STARTS AT
20% OFF
THROUGHOUT THE STORE

Limit one coupon per customer. Must be used on one transaction. Discount applied before tax charges. Cannot be combined with any other offer, team discount or used for gift cards, licenses or previously purchased merchandise. **Coupon valid on in-store purchases only.** No reproductions or rain checks accepted. Returns or exchanges where a ScoreCard Reward or discount was applied may result in an adjusted refund amount. Excludes DICK'S Team Sports HQ Uniform and FanWear purchases. See store and DICKS.com/Exclusions for details.



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